

COLOR FAMILIES



NATURAL



ASH



VIOLET



GOLD



COPPER



RED



MATTE



BROWN



BOOSTER



HIGH LIFT



Pairs Perfectly
With All Of
Our Developers



(COLOR : DEVELOPER)

**FACTION8: 1 : 1
PROCESS: 35 MIN**

**HIGH LIFT: 1 : 2
PROCESS: 45 - 55 MIN**



For Determining the Volumes of Peroxide	
DESIRED RESULT	PEROXIDE
DEPOSIT ONLY - TONE ON TONE	6 VOL. - 1.8%
GREY COVERAGE - TONE ON TONE	10 VOL. - 3%
GREY COVERAGE - UP TO 1 LEVEL LIGHTER	20 VOL. - 6%
GREY COVERAGE - 2-3 LEVELS LIGHTER	30 VOL. - 9%
GREY COVERAGE - 3-4 LEVELS LIGHTER	40 VOL. - 12%
LIGHTENING UP TO 4.5 TONES WITH HIGH LIFT COLORS	40 VOL. - 12%



FAQ

WHAT IS IT?

This Italian made permanent color is made for the modern hair artist, and utilizes the newest advances in hair color technology. It provides 100% grey coverage with long-lasting results, and leaves the hair in peak condition.

HOW DO I USE IT?

In a non-metallic bowl, mix 1 part FACTION8 color to 1 part Pulp Riot developer. Apply to dry, unwashed hair. Process 35 minutes. Rinse and shampoo well with Bangkok Shampoo.

HOW DO I GET THE BEST GREY COVERAGE ON 100% WHITE HAIR?

For optimal grey coverage on 100% white hair, we recommend mixing ¼ to ½ of the Natural series to your formulation. Use shades from the Double Natural (-00) series for intense grey coverage.

ARE THE NATURAL COLORS WARM OR COOL BASED?

They're cool based.

WHAT'S THE MIXING RATIO FOR THE HIGH LIFT COLORS?

In a non-metallic bowl, mix 1 part High Lift color to 2 parts Pulp Riot developer. Process for 45 – 55 minutes. High Lift colors are best on levels 5 and higher. We do not recommend mixing High Lift colors with other target shades.

WHAT ELSE DO I NEED TO KNOW?

Vegan, animal cruelty-free, paraben-free
Bold and vibrant reds and coppers
Creamy consistency designed for modern-day techniques



FACTION8

- 0 NATURAL
- 1 ASH
- 2 VIOLET
- 3 GOLD
- 4 COPPER
- 5 RED / VIOLET
- 6 RED
- 7 MATTE
- 8 BROWN

