

# Online Starting & Marketing Your Business Course

T00223



**£75**  
+VAT

ONLINE COURSE

Approx. 14 Hours

## COURSE BRIEF:

Online course for beauty and holistic therapists and nail technicians who wish to start their own business, whether from home, mobile or in a salon. Covering the essentials of starting a business and a guide to marketing, this course comprises of 14 modules, completed online along with exams.

**SKILL LEVEL:** ● ○ ○

Suitable for beginners.

## COURSE OVERVIEW:

- When you have paid for the course, you will receive an email from The Guild to activate it. Once the course is activated, you will have access to all 14 course modules.
- You will have access to integrated email support from fully qualified therapists and tutors.
- Following each module, you will take an online exam requiring a pass rate of around 70%.

## IMPORTANT INFO:

Students must be 18+. Suitable for beginners. If you fail a module, you have the option to re-take the exam twice. If you fail the module 3 times, you will be contacted by the tutor who will offer support before you make a final attempt. You need a modern web browser and speakers or headphones. Course modules may not work on some iPhones or iPads.

## EQUIPMENT NEEDED:

N/A.



Accredited by:

**the guild**  
of Beauty Therapists

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Cancellation policies apply: Courses are refundable up to 8 days prior to the date of the course. After this point courses are NON REFUNDABLE and NON TRANSFERABLE under ANY circumstances. You may send a substitute delegate providing s/he meets the course criteria. We reserve the right to cancel the course date, in this case we will notify you 7 days prior to the event and advise you of an alternative date/venue or provide you with a full refund. In the event of a course cancellation under 7 days notice, a new course date or refund will be organised for you, however in this instance Capital Hair & Beauty are NOT liable for travel expenses, child care, potential loss of income or any potential associated costs. Insurance: Please note it is your responsibility to check with your potential/existing insurance provider and/or county council to ensure you are able to gain your public liability, business insurance and any council license requirements before booking a training course through Capital Hair & Beauty Ltd. Dress code: Professional attire e.g. black top & trousers.