



# FUTURE PROOF HAIR AGAINST DAMAGE WITH ACIDIC BONDING CONCENTRATE

Discover the latest innovations to the award-winning Acidic Bonding Concentrate range: The 5-Minute Mask and Lightweight Conditioner. Powered by Citric Acid, these concentrated formulas work to rebalance the hair back to its healthiest pH, so your clients hair looks and feels healthy in a single use.

### **DISCOVER THE NEW PRODUCTS**



#### **ABC 5 MINUTE MASK**

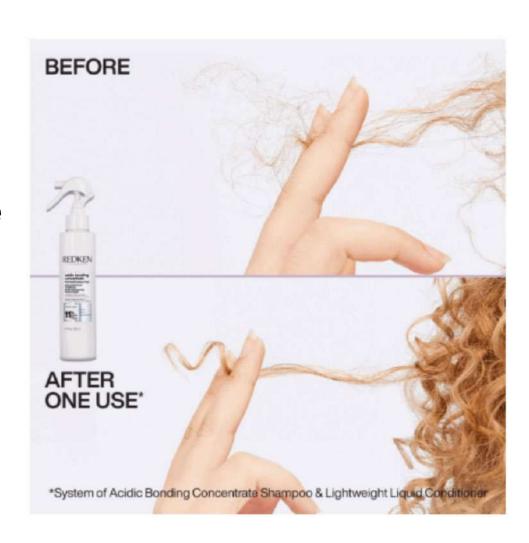
Provide healthy looking & feeling hair in just 5 minutes.

- Up to 3x stronger hair
- 14x better det
- 72 hours of ultra hydration

# ABC LIGHTWEIGHT CONDITIONER

Reinforce weak bonds from the inside out without weighing them down.

- 48 hours of volume
- 2 days non-oily hair
- Lightweight bond repair



## CREATE YOUR CLIENTS BESPOKE ROUTINE



Serve your clients individual needs with products catered to their hair type by using the newest treatments in the ABC range.